

Duni AS in Tissue and Hygiene (Norway)

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Abstracts

Duni AS wants to continue to increase its value share within paper tableware, as well as napkins and tablecloths. The company is expected to make more strategic agreements with leading players within the restaurant industry in order to increase volume sales. Duni is investing in offering more-attractive designs with trendier motifs to appeal to a wider consumer base.

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