

Dukat doo in Tissue and Hygiene (Bosnia-Herzegovina)

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Abstracts

Dukat leveraged its capacity as one of the leading FMCG distributors in Bosnia-Herzegovina to launch its own production of tissue and hygiene and toiletries. Relying on a pre-established nationwide distribution grid based on four regional distribution centres, Dukat has been able to take a shortcut to consumers, becoming the fastest growing company in home care sales terms during 2013. Dukat does not have ambitions to become a leading home care manufacturer in Bosnia-Herzegovina, but is likely...

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