

Duhanka Zagreb doo in Tobacco (Bosnia-Herzegovina)

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Date: August 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D45BB48C304EN

Abstracts

The biggest challenge for Duhanka Zagreb doo in future will be building its brand name and consumer loyalty, given the threat of excise hikes being expanded to include RYO tobacco as well.

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