

Dubai Islamic Bank in Consumer Finance (United Arab Emirates)

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Abstracts

Dubai Islamic Bank will continue to benefit over the forecast period from being a pioneer in Islamic banking, with the bank enjoying a strong reputation for Sharia adherence, and thus enjoying considerable loyalty among many consumers. However, this positioning is unlikely to be sufficient to enable the bank to retain or grow share over the forecast period, due to an increasing number of competitors offering a widening range of Islamic banking products. The bank is thus likely to continue to...

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