

DSG International Ltd in Tissue and Hygiene (Hong Kong, China)

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Abstracts

Over the forecast period, it is expected that DSG International will seek to consolidate its value shares in nappies/diapers/pants and adult incontinence in Hong Kong by improving the quality of its products, its marketing campaigns and its distribution networks to meet the evolving needs of local consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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