

Druskininku Rasa UAB in Soft Drinks (Lithuania)

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Abstracts

Druskininku Rasa's strategic direction will enable it to remain one of the strongest soft drinks companies via the production of carbonates, bottled mineral water, syrups and sports drinks, which it will continue selling through supermarkets/hypermarkets and other distribution channels.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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