

# Druni SA in Beauty and Personal Care (Spain)

https://marketpublishers.com/r/DD13029A078EN.html Date: April 2017 Pages: 3 Price: US\$ 150.00 (Single User License) ID: DD13029A078EN

## **Abstracts**

According to company sources, Druni's strategy is based on being the leading beauty specialist retailer in the country, with the company opening and closing outlets in order to ensure it has an efficient network and is capable of achieving this goal. Druni's network will allow the company to increase the importance of its online business as it can easily reach any part of the country.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### Contents

Strategic Direction Key Facts Summary 1 Druni SA: Key Facts Summary 2 Druni SA: Operational Indicators Company Background Internet Strategy Private Label Summary 3 Druni SA: Private Label Portfolio Competitive Positioning Summary 4 Druni SA: Competitive Position 2016



#### I would like to order

Product name: Druni SA in Beauty and Personal Care (Spain) Product link: https://marketpublishers.com/r/DD13029A078EN.html Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/DD13029A078EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970