

Drogas UAB in Beauty and Personal Care (Lithuania)

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Abstracts

Drogas UAB maintained its well-established position as one of the leading retailers of beauty and personal care products in Lithuania in 2016. In addition to its wide selection of various branded beauty and personal care products, the company also offers a private label line covering all of the most profitable beauty and personal care categories and this product line is quite popular among consumers with lower disposable incomes. The company operates 53 retail outlets in Lithuania, offering over...

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