

Drinking Milk Products in Uruguay

<https://marketpublishers.com/r/D9942CDB510EN.html>

Date: September 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: D9942CDB510EN

Abstracts

After a decline in supply in 2022, improved milk production is pushing retail volume sales back into growth in 2023. Conflict between the leader supplier Cooperativa Nacional de Productores de Leche (Conaprole) and trade unions reduced the supply of raw milk, which negatively impacted the production and distribution of many dairy products, notably fresh milk. Dry weather also limited raw milk production in 2022 leading to a shortage of raw materials, although the situation is much improved in 20...

Euromonitor International's Drinking Milk Products in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Drinking Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Drinking Milk Products in Uruguay
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

DRINKING MILK PRODUCTS IN URUGUAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery in volume sales as production improves
Inflation rates have little impact on milk prices
Flavoured milk drinks affected by black octagon labelling

PROSPECTS AND OPPORTUNITIES

Fresh milk to lose ground to shelf-stable milk
Product investments to support category growth
Parmalat Uruguay to make further gains in fresh milk

CATEGORY DATA

Table 1 Sales of Drinking Milk Products by Category: Volume 2018-2023
Table 2 Sales of Drinking Milk Products by Category: Value 2018-2023
Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023
Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Drinking Milk Products: % Value 2019-2023
Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023
Table 7 Distribution of Drinking Milk Products by Format: % Value 2018-2023
Table 8 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028
Table 9 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028
Table 10 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN URUGUAY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Drinking Milk Products in Uruguay

Product link: <https://marketpublishers.com/r/D9942CDB510EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D9942CDB510EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970