

Drinking Milk Products in Spain

<https://marketpublishers.com/r/DF731E70DCEEN.html>

Date: September 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: DF731E70DCEEN

Abstracts

In 2022 inflation, which was exacerbated by Russia's war in Ukraine and a national transportation strike, negatively affected per capita milk consumption in Spain. As such, sales of milk saw a decline in retail volume terms in 2022. Moreover, a decrease in volume production resulted in a rise in the price of milk at origin. Farmers, who were suffering from the soaring price of livestock feed, as well as increased production costs, were forced to cut production volumes. The modification of the Fo...

Euromonitor International's Drinking Milk Products in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Drinking Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Drinking Milk Products in Spain
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

DRINKING MILK PRODUCTS IN SPAIN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Price pressures being felt by manufacturers and consumers

Broad target audience offers room for several brands to succeed in dairy only flavoured milk drinks

Fresh milk finds appeal as a healthier and more natural option

PROSPECTS AND OPPORTUNITIES

Milk producers to focus on marketing and communication to restore the image of milk as a healthy and natural product

Sustainability a key focus of investment

Flavoured milk drinks set to benefit from greater variety including healthier options

CATEGORY DATA

Table 1 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 2 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 7 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 8 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 9 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 10 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN SPAIN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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