

# Dried Processed Food in South Korea

<https://marketpublishers.com/r/D29CE1A0274EN.html>

Date: April 2015

Pages: 59

Price: US\$ 990.00 (Single User License)

ID: D29CE1A0274EN

## Abstracts

Dried processed food declined by 2% in retail volume terms, due to decreasing consumption of rice in South Korea. Based on Statistic Korea, rice consumption per person continued to decrease. While rice is still the main food for South Koreans, people are more open to using alternatives such as bread, cereal, noodles or other various home meal replacements. Furthermore, more people prefer to dine out due to busy lifestyles, which resulted in the decline in retail volume sales of rice.

Euromonitor International's Dried Processed Food in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Dehydrated Soup, Dessert Mixes, Dried Pasta, Dried Ready Meals, Instant Noodles, Instant Soup, Plain Noodles, Rice.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dried Processed Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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