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Dried Processed Food in Lithuania

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Abstracts

The performance of dried processed food remains highly dependent on trends in categories such as rice, dried pasta and instant noodles. Lithuanians perceive rice and dried pasta as staple products, which makes the performance of these categories rather stable. In 2014, improving purchasing power has allowed more consumers to consider quality rather than just price, resulting in signs of a premiumisation trend. Instant noodles is a category more associated with the convenience trend. The...

Euromonitor International's Dried Processed Food in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Dehydrated Soup, Dessert Mixes, Dried Pasta, Dried Ready Meals, Instant Noodles, Instant Soup, Plain Noodles, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dried Processed Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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