

# Dr Scheller Natural & Effective GmbH in Beauty and Personal Care (Germany)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

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## Abstracts

Dr Scheller Natural & Effective has an outstanding line of natural skin care products, and develops innovative brand and product concepts which inspire confidence amongst its customers. The company sees strong potential in natural skin care products, and focuses its marketing on highlighting this on its products.

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