

# Dr Fischer Pharm Labs Ltd in Beauty and Personal Care (Israel)

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## Abstracts

During 2013, the main focus of Dr Fischer's strategy is set to remain fixed on anti-ageing ingredients for skin care products and organic components for baby and child-specific products. The company's strategy is to continue developing new technologically advanced anti-ageing products in order to maintain its professional positioning. Moreover, the company is expected to attempt to gain value share in sun care in the US. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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Use five-year forecasts to assess how the market is predicted to develop.

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