

Dr Abidi Pharmaceutical Co in Consumer Health (Iran)

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Abstracts

Dr Abidi Pharmaceutical Co plans to maintain its position as one of Iran's leading pharmaceutical producers by focusing on introducing more general use products as opposed to specific products. The company aims to strengthen its position in key consumer health categories such as analgesics and cough remedies by improving product quality and distribution.

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Contents

Strategic Direction

Key Facts

Summary 1 Dr Abidi Pharmaceutical Co: Key Facts

Competitive Positioning

Summary 2 Dr Abidi Pharmaceutical Co: Competitive Position 2016

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