

Douglas Holding AG in Personal Accessories (Germany)

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Abstracts

In line with investor 3i's growth strategy for the Christ brand, Douglas Holding plans to grow by focusing on its positioning as a provider of affordable luxury goods in Germany. The opening of more conveniently located modern outlets and flagship stores is a major part of said strategy, along with investment in its private label and store-exclusive product portfolio.

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Contents

Strategic Direction

Key Facts

Summary 1 Douglas Holding AG: Key Facts

Summary 2 Douglas Holding AG: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Douglas Holding AG: Private Label Portfolio

Competitive Positioning

Summary 4 Douglas Holding AG: Competitive Position 2016

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