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Dosing and Dispensing Drives Home and Personal Care Closures

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Abstracts

Plastic screw and dispensing closures dominate home and personal care closures, but pumps and triggers are the most dynamic formats. With consumers influenced by product delivery and performance, closures are increasingly a point of difference. Adding such value is especially important in mature developed economies, where growth is increasingly hard to come by. Nevertheless, plastic dispensing closures will still account for most growth, with emerging regions and BRIC countries to lead the way.

Euromonitor International's Dosing and Dispensing Drives Home and Personal Care Closures global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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