

Dori-Darmon DAK in Retailing (Uzbekistan)

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Abstracts

Holding a status of the biggest chain of chemist/pharmacies in Uzbekistan, the top strategy of Dori-Darmon DAK is the improvement of the quality of its service. With the constant attempt to grow and increase the number of outlets through expansion to rural areas, Dori-Darmon aims to improve its service equally across its outlets.

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Contents

Strategic Direction

Key Facts

Summary 1 Dori-Darmon DAK: Key Facts

Summary 2 Dori-Darmon DAK: Operational Indicators 2012-2014

Internet Strategy

Summary 3 Dori-Darmon DAK: Share of Sales Generated by Internet Retailing
2012-2014

Company Background

Private Label

Competitive Positioning

Summary 4 Dori-Darmon DAK: Competitive Position 2014

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