

Dongsuh Foods Co Ltd in Soft Drinks (South Korea)

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Abstracts

Dongsuh Foods is not sitting on its current position as the leading market player in coffee, but is showing an effort to expand its product line into other categories. Dongsuh Foods operates a R&D centre to develop timely new products to capture categories. Currently, the company has presence in RTD coffee, energy drinks, and both RTD tea and Asian speciality drinks category with its Asian still RTD tea.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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