

Dong Nai Garment JSC in Apparel and Footwear (Vietnam)

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Abstracts

Dong Nai Garment JSC's still focuses on overseas markets. However, over the forecast period, the company plans to pay more attention to the domestic market. In particular, the aim is to increase domestic sales by 5% to account for a 20% share of total revenue by 2015. In order to achieve this aim, Dong Nai Garment plans to further improve product quality and design and expand its distribution network.

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