

Don Pepe Kft in Consumer Foodservice (Hungary)

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Abstracts

Don Pepe plans to break away from the image of an Italian consumer foodservice company and include other popular food categories such as hamburgers, chicken wings, dips, vegetarian and low-carb diets in its menu offering – especially in home delivery offers. Nationwide coverage of major towns and shopping malls is also a priority, mostly with fast food outlets.

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