

# Domo Retail SA in Retailing (Romania)

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## Abstracts

During 2010, Domo opened a new flagship outlet situated in Romania's most recent large-format modern shopping centre. This new outlet has total selling space of 2,500 sq m spread over two floors and displays over 7,000 products. This new outlet has reinforced Domo's position as a leading name in electronics and appliance specialist retailers in Romania and has redefined the outlet concept in the channel.

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