

Domino's Pizza Enterprises Ltd in Consumer Foodservice (Netherlands)

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Abstracts

Domino's Pizza Enterprises is the master franchiser of all Domino's Pizza outlets in the Netherlands, which are operated by various franchisees. There were 204 Domino's Pizza outlets operating in the Netherlands by the end of 2016 and the company is set to continue striving to achieve ambitious outlet expansion during the forecast period. Domino's Pizza Enterprises has repeatedly stated its goal of reaching 300 outlets in the Netherlands in the near future. New franchisees come mainly from withi...

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