

Dominium SA in Consumer Foodservice (Poland)

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Abstracts

W 2013 Dominium SA aims to achieve further dynamic development of its Pizza Dominium chain in Poland in order to build a platform for expansion into foreign territories. The company manufactures and sells various different types of pizza, including frozen pizza, which was introduced into its product portfolio in 2011. Dominium SA intends to expand its distribution to cover the entire territory of Poland, building on its very strong position in the Mazowieckie Region.

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