

# Dominican Republic in 2040: The Future Demographic

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## Abstracts

Population expansion in the Dominican Republic will be driven by natural increase in 2021-2040. Ageing will be swift, impacting consumer trends and putting increased pressure on state resources to some extent. Fast urbanisation will result in over 90% of the population living in an urban area by 2040. A surging population and rising incomes should make the country more attractive as a consumer market, however inequality will remain an issue.

Euromonitor's Dominican Republic in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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