

# Dombytkhim ZAO in Home Care (Russia)

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## Abstracts

Dombytkhim specialises in producing home care products, currently positioned in the economy segment. The company aims to maintain its manufacturing and production standards over the forecast period in order to respond closely to consumer needs. To this end, the company will invest heavily in supporting the whole process of bringing new research through to development and production. In doing this, the company intends to maintain its retail value sales, whilst competing with strong international...

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