

Dokta MMC in Retailing (Azerbaijan)

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Abstracts

Over the forecast period, Dokta MMC will work to maintain its strong position in health and beauty specialist retailers by expanding its network of drugstores/parapharmacies across Baku, while also expanding its product assortment and investing in the improvement of its logistics system. Aside from retailing, the company will continue to fulfil its responsibilities with regard to the wholesale supply of medicinal products to the national healthcare system and the quality control of...

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