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Dogman AB in Pet Care (Sweden)

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Abstracts

Providing a comprehensive product portfolio in its areas of operation will remain Dogman's primary focus. The company is particularly innovative in the development of dog treats and other pet products, and the company will continue to focus on its positioning there in order to drive value sales over the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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