

Doggy AB in Pet Care (Sweden)

<https://marketpublishers.com/r/D4A00B94BCFEN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D4A00B94BCFEN

Abstracts

Doggy AB appears to be in the process of repositioning itself in the premium segment in order to appeal to consumers using specialist channels. Doggy's long history as a mid-priced brand should still give it leverage in the grocery retailer channel, however, while its new packaging design and clearer focus on domestic production will give it an extra boost.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Doggy AB: Key Facts

Summary 2 Doggy AB: Operational Indicators

Competitive Positioning

Summary 3 Doggy AB: Competitive Position 2016

I would like to order

Product name: Doggy AB in Pet Care (Sweden)

Product link: <https://marketpublishers.com/r/D4A00B94BCFEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4A00B94BCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970