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Dog and Cat Food Packaging in Poland

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Abstracts

Dog and cat food packaging enjoyed high growth in 2014, rising by 7%in unit volume terms, ie by 46 million units. Such good performance was the result of the fact that Polish consumers did not save money on food for their pets, which translated into a stable increase in dog and cat food packaging. Metal remains the main packaging material, due to the strong position of aluminium trays and metal food cans. Aluminium trays are mainly present in wet cat food, while metal food cans are more common...

Euromonitor International's Dog and Cat Food Packaging in Poland report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cat Food, Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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