

Dog and Cat Food Packaging in Italy

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Abstracts

Sales of packaging declined in 2013 as consumers chose larger pack sizes as they offer better value.

Euromonitor International's Dog and Cat Food Packaging in Italy report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cat Food, Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help

drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Crown Imballaggi Italia SRL in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 1 Crown Imballaggi Italia Srl: Key Facts

Summary 2 Crown Imballaggi Italia Srl: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Crown Imballaggi Italia Srl by Pack Type 2012

Competitive Positioning

Elopak SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 4 Elopak SpA: Key Facts

Summary 5 Elopak SpA: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Elopak SpA by Pack Type 2012

Competitive Positioning

Fonti Di Vinadio SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 7 Fonti Di Vinadio SpA: Key Facts

Summary 8 Fonti Di Vinadio SpA : Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Fonti Di Vinadio SpA by Pack Type 2012

Competitive Positioning

Guala Closures SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 10 Guala Closures SpA: Key Facts

Summary 11 Guala Closures SpA: Operational Indicators

Company Background

Production

Summary 12 Major End-use Markets for Guala Closures SpA by Pack Type 2012
Competitive Positioning

Rexam Beverage Can Italia SRL in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 13 Rexam Beverage Can Italia Srl: Key Facts

Summary 14 Rexam Beverage Can Italia Srl: Operational Indicators

Company Background

Production

Summary 15 Major End-use Markets for Rexam Beverage Can Italia Srl by Pack Type 2012

Competitive Positioning

Smurfit Kappa Holdings Italia SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 16 Smurfit Kappa Holding Italia SRL: Key Facts

Summary 17 Smurfit Kappa Holding Italia SRL: Operational Indicators

Company Background

Production

Summary 18 Major End-use Markets for Smurfit Kappa Holding Italia SRL by Pack Type 2012

Competitive Positioning

Taghleef Industries SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 19 Taghleef Industries SpA: Key Facts

Summary 20 Taghleef Industries SpA: Operational Indicators

Company Background

Production

Summary 21 Major End-use Markets for Taghleef Industries SpA by Pack Type 2012

Competitive Positioning

Tetra Pak Italiana SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 22 Tetra Pak Italiana SpA: Key Facts

Summary 23 Tetra Pak Italiana SpA: Operational Indicators

Company Background

Production

Summary 24 Major End-use Markets for Tetra Pak Italiana SpA by Pack Type 2012

Competitive Positioning

Zignago Vetro SpA in Packaging Industry (italy)

Strategic Direction

Key Facts

Summary 25 Zignago Vetro SpA: Key Facts

Summary 26 Zignago Vetro SpA: Operational Indicators

Company Background

Production

Summary 27 Major End-use Markets for Zignago Vetro SpA by Pack Type 2012

Competitive Positioning

Executive Summary

Packaging As A Marketing Tool

Italians Cannot Afford To Be Wasteful

Environment Sustainability, Generally the Main Priority... But Not Always

the Quest for Bio-plastics and Recyclable Materials Vs. Compos Table Materials

Bag-in-box Detergents and the Rise of So-called 'draft Stores'

Key Trends and Developments

Packaging Is A Marketing Tool When Communicating With Consumers

Italians Cannot Afford To Be Wasteful, Convenience of Price and Product

the Quest for Bio-plastics and the Battle Between Recyclable and Compos Table Materials

Bag-in-box Packaging Moves Into Detergents As the 'draft Stores' Concept Emerges

Packaging Legislation

New Labelling for Chemical Products

New Decree on Packaging Food and Personal Substances

New Ue Regulation 10/2011 Related To Plastic Packaging

New Rule Ue 02/2013 Related To Packaging and Packaging Waste

A Stop To the Usage of Biphenyl A (bpa) in All Food Packaging

Quarta Gamma - the 'fourth Sector'

Recycling and the Environment

Taxes for Different Types of Packaging

Conai Reports Increased Recycling of Packaging Waste in 2012

Table 1 Overview of Packaging Recycling and Recovery in Italy 2011/2012,

New Environmental Contributions

Packaging Design and Labelling

Stampatech Boosts Interactivity With Consumers in Cosmetic Packaging

Brazzale Butter and 'speaking Labels'

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