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Dog and Cat Food Packaging in India

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Abstracts

Demand for dog and cat food in India is on the rise as more consumers are opting for packaged dog and cat food instead of homemade food for their pets. As a result, demand for dog and cat food packaging is also on the rise. Brands such as Mars International India's Pedigree, Royal Canin India's Royal Canin, Indian Broiler Group's Drools, Cargill India's Nutripet, Procter & Gamble's Eukanuba and Cuddle Up Diet Products' Stylam Choostix, have continued to launch new products throughout 2014.

Euromonitor International's Dog and Cat Food Packaging in India report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cat Food, Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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