

Dog and Cat Food Packaging in Canada

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Abstracts

In 2014, dog and cat food packaging recorded unit volume growth of 1% in 2014, reaching 671 million units. This was in line with the review period average, indicating that the category is mature and saturated but is still managing to achieve growth. Although the economy has not yet fully recovered, Canadians show increasing willingness to invest in their pets. Meanwhile, active product development with a focus on the health and wellness trend is also helping to support the packaging market.

Euromonitor International's Dog and Cat Food Packaging in Canada report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cat Food, Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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