

Dog and Cat Food Packaging in the United Arab Emirates

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Abstracts

The growing pet health and wellness and pet humanisation trends as well as educational initiatives from veterinary clinics encouraged consumers to pay more attention to balanced diets of pets. Moreover, the same trends increase the purchases of premium pet food and to some extent translates into higher demand for portion size packaged pet food and pet treats, where distributors offer as small as 40g portion sizes and as big as 15kg bulk packaging, mainly dedicated to dog food.

Euromonitor International's Dog and Cat Food Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cat Food, Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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In-store Promotions Encourage Demand for Multipacks

Innovation in Packaging and Closures Transforms Into A Unique Selling Point

Premiumisation Skims the Cream Off the Market

Exclusive Pet Packaging Prevails in the Market

Key Trends and Developments

Premiumisation Boosts the Demand for More Sophisticated Packaging

On-the-go Consumption Stimulates the Availability of A Growing Number of Single-portion Packs in the United Arab Emirates

Health-consciousness Increases Amongst Different Social Groups

Convenience Influences Innovation in Packaging Types

Packaging Legislation

Ban on Non-biodegradable Disposable Plastic Products

Obligatory United Arab Emirates Quality Mark for Bottled Water

Graphic Warnings on Tobacco Packaging

Unified Halal Compliance System in the United Arab Emirates

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Engagement in Recycling Initiatives Remains Low in the United Arab Emirates

Zero Waste Ambitions in the United Arab Emirates Pile on the Pressure for More Active Steps Today

Corporate Social Involvement Is Spreading Environmentally-friendly Initiatives

Packaging Design and Labelling

Cost-cutting Packaging Innovations Reshape Beverage Packaging

Health Claims Change the Labelling for Food Packaging

Premiumisation and Convenience Lead To New Pack Sizes and Closures in Non-food Packaging

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