

# Dog and Cat Food Packaging in Switzerland

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## Abstracts

The rise in the ageing population and single households as well as modern lifestyles had a strong impact on the choice of pets preferred in Switzerland. Thus, the popularity of cats as house pets grew partly due to the convenience and partly due to the fact that cat owners were not taxed. As the majority of the Swiss population live in flats, cats are ideal as pets as they occupy only a small space and are low maintenance pets, which appeals to people with busy lifestyles or the ageing...

Euromonitor International's Dog and Cat Food Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Cat Food, Dog Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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