

# Dog and Cat Food Packaging in Romania

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## Abstracts

The dog and cat food market experienced another year of growth in 2014, in line with the upward trend it witnessed throughout the review period. Volumes sales expanded by 5%, to 148 million units. The Romanian dog and cat food market is a nascent one, consumers traditionally being used to feeding their pets with scraps. There is a big difference between consumer in urban areas and those living in the countryside. In rural areas, most pets live outside and they are nourished with the same food...

Euromonitor International's Dog and Cat Food Packaging in Romania report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Cat Food, Dog Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Can-pack Romania SRL in Packaging Industry (romania)

Strategic Direction

Key Facts

Summary 1 Can-Pack Romania SRL: Key Facts

Summary 2 Can-Pack Romania SRL: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Can-Pack Romania SRL by Pack Type 2013

Competitive Positioning

Mayr-Melnhof Packaging Romania SRL in Packaging Industry (romania)

Strategic Direction

Key Facts

Summary 4 Mayr-Melnhof Packaging Romania SRL: Key Facts

Summary 5 Mayr-Melnhof Packaging Romania SRL: Operational Indicators

Company Background

Production

Summary 6 Major End-use Markets for Mayr-Melnhof Packaging Romania SRL by Pack Type 2013

Competitive Positioning

Stirom SA in Packaging Industry (romania)

Strategic Direction

Key Facts

Summary 7 Stirom SA: Key Facts

Summary 8 Stirom SA: Operational Indicators

Company Background

Production

Summary 9 Major End-use Markets for Stirom SA by Pack Type 2013

Competitive Positioning

Tetra Pak Romania SRL in Packaging Industry (romania)

Strategic Direction

Key Facts

Summary 10 Tetra Pak Romania SRL: Key Facts

Summary 11 Tetra Pak Romania SRL: Operational Indicators

Company Background

## Production

Summary 12 Major End-use Markets for Tetra Pak by Pack Type 2013

Competitive Positioning

Executive Summary

Muted Growth for Romanian Packaging

Unpackaged Food Losing Popularity

Pet Bottles Continues To Dominate Beverages

Functionality and Convenience Become the Norm

Closures-related Innovation Intensifies

Key Trends and Developments

Unpackaged Food Continues To Lose Ground

Overall Economic Situation of the Country Shapes Packaging

Pet Bottles Has Notable Presence in Beverages

Packaging-related Innovation As A Key Weapon

Packaging Legislation

Packaging Regulation Targets Public Institutions First

More Restrictions on Packaging Labelling Starting in 2014

Recycling and the Environment

Romania Struggles To Reach European Levels of Recycling Rates

A Rising Number of Initiatives Stimulate Packaging Recycling in Romania

the Recycling Infrastructure Is Slowly Improving

More Eco-friendly Packaging

Educating Children To Respect the Environment

Table 1 Overview of Packaging Recycling and Recovery in Romania 2012/2013 and Targets for 2014

Packaging Design and Labelling

Sophistication Marks Beverages

Consumers To Create Packaging for Detergents

Personalised Designs Within Confectionery



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