

# Dog and Cat Food Packaging in Malaysia

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## Abstracts

Smaller pack sizes for dog and cat food rose in popularity in the review period. Pet owners increasingly preferred to provide a wider variety of food types for their pets, for functionality or novelty, which boosted smaller-sized packaging sales significantly. Additionally, smaller pack sizes ensure that dog and cat food remains fresh. Moreover, pet owners do not have to worry about storing leftovers, though the unit price is lower for large packs.

Euromonitor International's Dog and Cat Food Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Cat Food, Dog Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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