

# Dog and Cat Food Packaging in Italy

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## Abstracts

Dog and cat food packaging increased slightly in 2014, as despite a generalised economic crisis and reduction of consumption, Italians did not renounce to treat their pets and continued to buy dog and cat food, despite being increasingly careful to limit waste.

Euromonitor International's Dog and Cat Food Packaging in Italy report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Cat Food, Dog Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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