

Dog and Cat Food Packaging in Hong Kong, China

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Abstracts

In Hong Kong, many consumers in the modern era are pet lovers, and are devoted to giving their pets the best care and nutrition possible. Consumers are trading up in their choice of pet food products to more organic, premium and international brands.

Euromonitor International's Dog and Cat Food Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category.

Product coverage: Cat Food, Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dog and Cat Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor

International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Multinational Corporations Lead Packaging Innovation

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Ease of Use Is the Most Important Selection Factor

Multinational Corporations Lead Packaging Innovation

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