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Dog Food in Asia Pacific

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Abstracts

Sales of dog food continued to increase in Asia Pacific in both 2020 and 2021, although growth rates did slow slightly during the Coronavirus (COVID-19) pandemic. Dry dog food continues to dominate sales, in a region in which a number of countries still have very low per capita consumption and prepared food sales rates, although these factors offer strong potential for industry players to try and persuade dog owners to switch from using home-made dog food or scraps to prepared products.

Euromonitor International's Dog Food in Asia Pacific global briefing offers an insight into the development of the market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading and emerging companies and brands, offers strategic analysis of key factors influencing the market, including background information on pet population, pet ownership by household and prepared gap ratio. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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