

Does Steinhoff Face Total Collapse?

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Abstracts

Shares for publicly listed Steinhoff International Holdings Ltd ("Steinhoff") went into free fall in early December 2017, following the resignation of its CEO, as well as the company's decision to delay 2017 results and to launch an investigation into alleged accounting irregularities. To avoid total collapse, Steinhoff may need to divest assets in order to stay afloat, but first the company is tasked with proving that assets are correctly valued.

Euromonitor International's Does Steinhoff Face Total Collapse? global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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