

Dodoni Ice Creams SA in Consumer Foodservice (Greece)

<https://marketpublishers.com/r/DA16EA36BF5EN.html>

Date: October 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: DA16EA36BF5EN

Abstracts

Dodoni Ice Creams SA is planning the development of its new Chillbox network over 2013 with 10 more outlets in Greece via franchising, aiming to sustain its positioning as the largest chain of frozen yogurt. The company also plans to support the development and brand awareness of the concept with advertising while promoting its Greek identity and the local origin of its materials. The Dodoni chain is also being supported with new product developments and marketing campaigns.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Dodoni Ice Creams SA: Key Facts

Summary 2 Dodoni Ice Creams SA: Operational Indicators

Company Background

Suppliers

Competitive Positioning

Summary 3 Dodoni Ice Creams SA: Competitive Position 2012

I would like to order

Product name: Dodoni Ice Creams SA in Consumer Foodservice (Greece)

Product link: <https://marketpublishers.com/r/DA16EA36BF5EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA16EA36BF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970