

Doctor's Associates Inc in Consumer Foodservice (World)

URL:	https://marketpublishers.com/r/DF6469E6993EN.html
Date:	November 26, 2014
Pages:	29
Price:	US\$ 572.00
ID:	DF6469E6993EN

Doctor's Associates - owner of the Subway chain of sandwich restaurants - is the third largest consumer foodservice player in the world, surpassing US\$20 billion in network sales in 2013. Subway is the global leader in terms of bakery fast food outlets. Through a unique low-cost, 100% franchised business model, healthful menu positioning and low-price value focus, the company continues aggressive outlet expansion in all regions.

Euromonitor International's Doctor's Associates Inc in Consumer Foodservice (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Foodservice industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Consumer Foodservice market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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