

DNB ASA in Consumer Finance (Norway)

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Date: October 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

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Abstracts

DNB ASA is the leading financial services provider in Norway. It is seen as the national bank of Norway, a factor that is enhanced by the large stake that the Norwegian Government has in its operations. As a household name and iconic national symbol, the bank is a natural choice for many consumers. The company aims to reinforce this position over the course of the forecast period through a range of product innovations that keep it at the forefront of technological change while at the same time p...

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