

# dm-Drogerie Markt sro in Tissue and Hygiene (Slovakia)

https://marketpublishers.com/r/D1534C9B892EN.html

Date: June 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: D1534C9B892EN

## **Abstracts**

Dm-Drogerie Markt plans to grow its value share and consumer interest in its private label products. The reason for the rising popularity of its private label products is its combination of reasonable pricing with high quality, because the retailer invests heavily in researching and developing its private label tissue and hygiene portfolio.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 dm-Drogerie Markt sro: Key Facts

Summary 2 dm-DrogerieMarktsro: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 dm-DrogerieMarktsro: Private Label Portfolio

Competitive Positioning

Summary 4 dm-Drogerie Markt sro: Competitive Position 2014



### I would like to order

Product name: dm-Drogerie Markt sro in Tissue and Hygiene (Slovakia)

Product link: <a href="https://marketpublishers.com/r/D1534C9B892EN.html">https://marketpublishers.com/r/D1534C9B892EN.html</a>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D1534C9B892EN.html">https://marketpublishers.com/r/D1534C9B892EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms