

dm-Drogerie Markt sro in Beauty and Personal Care (Slovakia)

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Abstracts

The company's interest in launching beauty and personal care products available for lower prices than the average will continue, whilst added-value products and biocosmetics will also be seen. dm-Drogerie Markt will continue to open new outlets across the country to expand its sales network, and is expected to continue to see further sales growth over the forecast period.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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