

dm-Drogerie Markt Kft in Tissue and Hygiene (Hungary)

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Abstracts

Dm-Drogerie Markt Kft is planning to further expand its domestic chain of stores and upgrade the existing ones to provide a convenient shopping experience. The company aims to continue to develop its countrywide network of over 250 stores, so that these are more consumer-centred with large spaces and modern technology. The company is constantly shaping its product portfolio to provide both the most liked premium brands and also favourably-priced private label products spanning all home care and...

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