

dm drogerie markt GmbH in Home Care (Austria)

<https://marketpublishers.com/r/D1C2A7CB286EN.html>

Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: D1C2A7CB286EN

Abstracts

dm-Drogerie Markt is anticipated to continue to focus on investing in the sophistication of its private label brands by offering improved quality, more modern designs and more convenient packaging at lower prices. Consequently, the retailer is expected to focus on the expansion of its product range over the forecast period. In addition, further expansion of outlets is anticipated. Lastly, dm-Drogerie Markt is anticipated to continue implementing its strategy of ensuring high customer...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 dm-Drogerie Markt GmbH: Key Facts

Summary 2 dm-Drogerie Markt GmbH: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 dm-Drogerie Markt GmbH: Private Label Portfolio

Competitive Positioning

Summary 4 Dm-Drogerie Markt GmbH: Competitive Position 2014

I would like to order

Product name: dm drogerie markt GmbH in Home Care (Austria)

Product link: <https://marketpublishers.com/r/D1C2A7CB286EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D1C2A7CB286EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970