

# dm-Drogerie Markt doo in Tissue and Hygiene (Bosnia-Herzegovina)

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## Abstracts

The most people-orientated retailer in Bosnia-Herzegovina is probably dm-Drogerie Markt. By several polls it has been voted the best employer, while it regularly tops consumer satisfaction rankings. This is achieved through alignment of all of its operations with its core values, so that each process contributes to the overall satisfaction of consumers and employees. As a result, nurturing fair relations with all stakeholders, dm-Drogerie Markt is set to continue expanding in Bosnia-Herzegovina...

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