

# dm-Drogerie Markt doo in Retailing (Bosnia-Herzegovina)

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## Abstracts

Dm-Drogerie Markt constantly ranks amongst the most desirable employers in the country and tops consumer satisfaction rankings. Furthermore, the company avails of every opportunity to be socially responsible towards the communities it targets. All of this supports strong consumer loyalty, which is the cornerstone of dm's success in Bosnia-Herzegovina. The company will continue its organic growth in Bosnia-Herzegovina over the forecast period, expanding its product portfolio to extend beyond its...

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